



A Conference for Children's Writers and Illustrators
Presented by the Society of Children's Book Writers and Illustrators,
New Mexico Chapter, Co-sponsored by SouthWest Writers
April 10, 2010 • UNM Student Union Building • 1 University of New Mexico
Albuquerque, New Mexico www.scbwi-nm.org

Workshop Full Description

Kendra Levin _____ Session A

Meet Your Characters: How Motivation Drives Story

What does your main character want? If you don't know the answer to this question—or if your answer is longer than one sentence—this workshop is for you. Kendra will use a combination of coaching tools and editorial feedback to help you get to the heart of what your characters want—and use their desires to make your story more dynamic and compelling. Ideal for novelists, but relevant for all writers including picture book, the workshop will include a guided visualization, writing exercises, group discussion, and much more.

Jamie Weiss Chilton _____ Session B

Revision: Focusing on Plot and Character Development.

Do you know your characters inside and out? Will your plot and story structure captivate your audience and keep them reading? This is a hands-on workshop for writers in all genres from novels to picturebooks. Those who attend this workshop should bring the first five pages of their manuscript.

Deborah Kaplan _____ Session C

Judging a Book By Its Cover

Our mamas told us “never judge a book by its cover”-but did you believe her? In this competitive publishing market, packaging is even more important than ever before- and the surest way to make a positive impact is to stand out in a retail environment. This workshop will take you through the general development of jacket and cover images and design for young readers' fiction and how and why the ones that make it to the bookshelves get chosen.

Kate Sullivan _____ Session D

Novel Beginnings:

From twinkle in your eye to ready-to-read draft, it's a long road from getting an idea to bringing it to life. What's the best way to begin a novel? To outline or not to outline? What about the plot arc? How do you pick point of view, perspective, and tense? Each decision has a unique impact on the tone and effectiveness of the story, and we'll discuss the benefits and pitfalls of each of those choices.